



## St. Andrew Catholic School

3601 N. Kings Hwy  
Myrtle Beach, SC 29577  
(843) 448-6062

2016 Event Chair: Jenna Cunningham  
Co-Chair: Meg Shavitz  
Co-Chair: Jeannine Black

### Restaurant Committee Contacts:

Meg Shavitz	843.602.2412
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# 2016

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**Event Date: Tuesday, October 18, 2016**

## Restaurant Package Options, Booth Fees & Gift Cards

The Taste of the Town event will utilize all three Exhibition Halls within the Myrtle Beach Convention Center. Event Layout will include the following:

**Restaurant Booths \* Sponsor Booths \* Food Ticket Booths \* Better Brands Autumn Ale House \*  
\* Vineyard Wine Patio \* Center Stage for Entertainment & Awards Presentation**

The 2016 Event Map (Event Layout) will include Restaurant Booth Numbers & Booth Locations and will be included in the 2016 Souvenir Program booklet. Enlarged copies of the Event Map will also be displayed in various areas at the event.

### Booth Sizes & Info:

- Single Booth 10' x 10' (includes **one** 8 ft. table)
- Double Booth 20' x 10' (includes **two** 8 ft. tables)
- Triple Booth 30' x 10' (includes **three** 8 ft. tables)

**Booth Fees** are determined by the Restaurant Package selected, as well as booth size.

Restaurants may select a Single, Double or Triple Booth. Regardless of booth size, each restaurant's booth space will be defined by three curtained walls. No public access is allowed through the curtained walls.

### Items Included with Booth Fee:

- **Food Storage:** Use of on-site **refrigerated storage space** will be available at the event on a first-come basis. (**Freezer** storage space is **NOT provided**).
- **Sanitation:** Use of on-site sanitation station with compartment sinks for ware washing and potable washing will be available at the event.
- **Parking:** Limited parking will be available behind the Convention Center.
- **Hotboxes – Important:** The Convention Center has limited complimentary hotboxes available for use at the event. **Advance reservations for hotboxes are not allowed.** Hotboxes will be distributed the day of the event on a first-come/first-serve basis. Restaurants are advised to bring STERNO, as many of the Convention Center's hotboxes are not electrical.

## Restaurant Package Options

Restaurants may select ONE package and ONE booth size

### PLATINUM Restaurant Package:

- \* Restaurant will **donate 100%** of its event proceeds to Taste of the Town
- \* Restaurant will **donate a \$50 Restaurant Gift Card** for inclusion in 2016 TOT Event Auction

### Booth Fee Amounts:

Single Booth: **FREE** Double Booth: **\$150** Triple Booth: **\$250**

### Benefits:

1) FREE 10' x 10' Single Booth 2) Full-page Ad in Souvenir Program 3) Recognition as a **Platinum Restaurant as follows:** Announced at event on Center Stage during Awards Presentation / Restaurant Logo displayed on Taste of the Town website with link back to Restaurant website / Restaurant Logo displayed on Restaurant Recognition page in Souvenir Program 4) Restaurant Name listed on Event Map 5) Restaurant Name included in 2016 Restaurant List on Taste of the Town website 6) 20 Complimentary Admission Tickets

### GOLD Restaurant Package:

- \* Restaurant will **donate 75%** of its event proceeds to Taste of the Town
- \* Restaurant will **donate a \$50 Restaurant Gift Card** for inclusion in 2016 TOT Event Auction

### Booth Fee Amounts:

Single Booth: **\$150** Double Booth: **\$250** Triple Booth: **\$350**

### Benefits:

1) Half-page Ad in Souvenir Program 2) Recognition as a **Gold Restaurant as follow:** Announced at event on Center Stage during Awards Presentation / Restaurant Logo displayed on Taste of the Town website with link back to Restaurant website / Restaurant Logo displayed on Restaurant Recognition page in Souvenir Program 3) Restaurant Name listed on Event Map 4) Restaurant Name included in 2016 Restaurant List on Taste of the Town website 5) 15 Complimentary Admission Tickets

### BASIC Restaurant Package:

- \* Restaurant will **donate 50%** of its event proceeds to Taste of the Town
- \* Restaurant will **donate a \$50 Restaurant Gift Card** for inclusion in 2016 TOT Event Auction

### Booth Fee Amounts:

Single Booth: **\$250** Double Booth: **\$350** Triple Booth: **\$450**

### Benefits:

1) Restaurant Name listed in Souvenir Program 2) Restaurant Name listed on Event Map 3) Restaurant Name included in 2016 Restaurant List on Taste of the Town website

**Taste of the Town is a registered non-profit; donations are TAX DEDUCTIBLE.**