



33rd Annual

Taste of the Town

October 18, 2016

June 14, 2016

Dear Community Leader,

Since 1956, St. Andrew Catholic School has provided students in grades Kindergarten through Eighth with an education of academic excellence that is rooted in Faith and Love. St. Andrew embraces our community through school-wide service projects, instilling in its students the importance and value of living a life of “service beyond self”. **Taste of the Town** is the school’s primary fundraiser and one of the area’s most highly anticipated annual events. Taste of the Town proceeds benefit St. Andrew Catholic School in funding capital improvements, such as new playground equipment, structural renovations, and iPads for all middle school students.

Every October, **Taste of the Town** is held as a one-night event featuring food, fun and entertainment, providing **fine local restaurants** the opportunity to showcase their talented chefs and select menu items to a crowd of **8,000 - 10,000 people!** The event is highlighted by a prestigious, **judged culinary competition** in which Participating Restaurants vie for **Best Entrée and Best Dessert Awards**.

Acclaimed as the Grand Strand Area’s finest culinary & social event of the fall season, the **33rd Annual Taste of the Town** will be held on **Tuesday, October 18, 2016** from 4pm – 10pm at the Myrtle Beach Convention Center.

ADVERTISING OPPORTUNITY

Taste of the Town provides an excellent marketing opportunity for area businesses to gain wide exposure to 8,000-10,000 event attendees. Three advertising options are available: Column Wrap Banner, Event Flag Banner, and Souvenir Program Ad. The Souvenir Program booklet includes a fold-out map of the restaurant names, locations & booth numbers...and *everyone* wants a copy!

**** See enclosed Advertising Contract for pricing and details ****

If you would like to purchase an Advertising Option for **Taste of the Town 2016**, please complete the enclosed Advertising Contract and submit the Advertising Contract, Ad payment, Ad file requirements and business logo **on or before September 6, 2016.**

On behalf of St. Andrew Catholic School, thank you for your kind consideration and support, and we look forward to an exciting Taste of the Town 2016!

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